

EXTREME EVENTS: WHAT LEADERS NEED TO KNOW

Sponsored by NEW YORK CONSORTIUM FOR EMERGENCY PREPAREDNESS
CONTINUING EDUCATION
NORTHEAST REGIONAL PUBLIC HEALTH LEADERSHIP INSTITUTE
in Collaboration with
CENTER FOR PUBLIC HEALTH PREPAREDNESS
UNIVERSITY AT ALBANY

AUGUST 1, 2006

8:30 A.M. – 9:00 A.M. Registration, Coffee

9:00 A.M. – 9:15 A.M. Welcome, Introductions

9:15 A.M. – 11:15 A.M.

Race, Class and Disasters

Ivan Walks, M.D., Consultant, Former Director, Public Health Commission, Washington, D.C.

LEARNING OBJECTIVES

- Discuss the policy development process for representative emergency preparedness participation
- Recognize the value of networking and group processing skills
- Appreciate the value of input from diverse populations in the plan development process
- Use culturally appropriate community engagement and empowerment concepts with diverse communities
- Identify expected and unexpected human behavior during a crisis
- Articulate the outcomes related to emergency preparedness training
- Incorporate training strategies responsive to cultural values, traditions and needs of the diverse communities
- Understand the needs of diverse populations affected by emergencies
- Establish and maintain collaborative relationship with diverse populations in developing systems responses
- Enhance understanding of human behavior during a crisis and recovery

11:15 A.M. – 11:30 A.M. Break

11:30 A.M. – 12:30 P.M.

Crisis Leadership and its Impact on the Organization: Planning, Response and Recovery

Louis Rowitz, Ph.D., Director, Mid-America Public Health Leadership Institute and Professor, University of Illinois

Types of Crisis

LEARNING OBJECTIVES

- Describe the similarities and differences between traditional and crisis leadership
- Distinguish the various types of crisis
- Determine how different thinking preferences affect the reaction to a crisis

12:30 P.M. - 1:00 P.M.

Lunch

EXTREME EVENTS: WHAT LEADERS NEED TO KNOW

August 1, 2006

1:00 P.M. – 5:00 P.M.

Crisis Leadership and its Impact on the Organization: Planning, Response and Recovery (Continued)

Systems Perspective on Crisis

LEARNING OBJECTIVES

- Evaluate the pros and cons of linear versus systems thinking
- Distinguish different levels of reaction to a crisis using the “Iceberg” model
- Explain how to adjust your skills to changing agency program priorities

The Tipping Point

LEARNING OBJECTIVES

- List and describe the three laws of the “Tipping Point”
- Determine how cultural dimensions impact the work of public healthy

15 Minute Break

Change

LEARNING OBJECTIVES

- Describe the structure of resilience and its importance in emergency preparedness
- Determine the value of structural flexibility in decision-making
- Differentiate change and adaptation

Dimensions of Crisis Leadership (continued August 2)

LEARNING OBJECTIVES

- Compare the leadership program with the concept of ecological leadership
- Determine if the bioterrorism competency framework relates to learning objectives or to skills that can be applied in practice settings
- Evaluate the crisis situations in which collaboration will or will not occur
- Explain the differences between self and emotional intelligence skills .

5:00 P.M. – 5:15 P.M.

Review/Preview/Adjournment

EXTREME EVENTS: WHAT LEADERS NEED TO KNOW

AUGUST 2, 2006

8:30 A.M. – 9:00 A.M.

Continental Breakfast

9:00 A.M. – 12:00 Noon

***Crisis Leadership and its Impact on the Organization:
Planning, Response and Recovery (Continued)***

Communicating Issues

LEARNING OBJECTIVES

- Differentiate the elements of risk communication and crisis communication
- Delineate the reasons why knowledge of the law is important for crisis leadership

Summary

12:00 Noon – 1:00 P.M.

Lunch

1:00 P.M. – 3:00 P.M.

***Minimize the Chaos During Public Health Emergencies: The
Challenge for Leadership***

**Joseph M. Henderson, M.S., Senior Management Official,
Centers for Disease Control and Prevention Official
New York State Department of Health**

LEARNING OBJECTIVES

- Identify organizational, political and inter-personal barriers that may be encountered
- Understand the principles of meta-leadership
- Demonstrate skills in identifying and resolving conflict during the decision making process
- Accept working with uncertainty during crisis
- Understand “acceptable loss” and the impact on unintended consequences
- Learn the value of “connectivity”
- Demonstrate leadership skills in building partnerships
- Understand value of imagination before, during and after public health emergency events
- Understand the role of public health in emergency and crisis situations
- Enhance understanding of human behavior in support of crisis decision making
- Apply the principles of systems thinking to resolve issues
- Understand the principles of meta-leadership
- Differentiate between active and passive leadership
- Identify three types of leadership
- Use effective conflict resolution

3:00 P.M. – 3:30 P.M.

Review/Evaluation/Adjournment